

Spark Plugs

Packaging update

- > New caution added to single spark plug boxes
- > Bulk spark plug boxes (96pcs, 100pcs) to be packaged in a brown box with white label

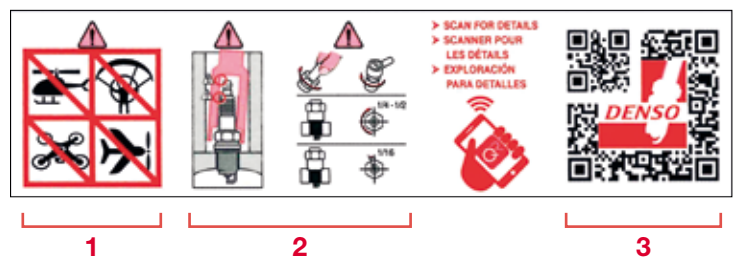


Caution details

The new caution will be applied across the full DENSO Spark Plug range: Nickel TT, Platinum, Iridium, Iridium Power, Iridium Tough, Iridium TT and Iridium Racing. This will only affect single spark plug boxes. Packs of 4 and 10 will remain unchanged. The updated design will be implemented throughout 2018. During this period, both old and new packaging will be in circulation.

The new caution features 3 key messages:

1. DENSO Spark Plugs cannot be used for aviation
2. Installation advice
3. To access more information, use the QR code



The QR code links to more detailed spark plug cautions. Once scanned, the user will be required to download the DENSO Wave QR Code Reader. Using this scanner, the QR code links to the relevant information on the DENSO global website, where the preferred language can be selected.



Bulk packaging changes

These changes apply to the following bulk boxes:

- > 96 pcs box – 24 x 4 pack
- > 100 pcs box – 10 x 10 pack

Currently, these spark plugs are packaged in white or brown boxes of varying sizes. From 2018, these different boxes will be consolidated into a brown box with a white label. The contents will remain unchanged.

Further details of DENSO's spark plug range are available online at denso-am.eu, on TecDoc or from your local DENSO Aftermarket contact.

DENSO EUROPE B.V.

Hogeweyselaan 165 | 1382 JL Weesp | The Netherlands
Tel. +31 (0)294 - 493 493 | Fax. +31 (0)294 - 417 122

www.denso-am.eu
www.denso-am.co.uk

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