

# Spark Plugs

## Packaging design and specification update

- > Iridium Power with new box design and plug specification adjustments
- > Iridium Tough with new box colour and plug specification adjustments
- > Iridium Racing with new box design and plug specification adjustments
- > The first updated packaging can be expected by end of May-June
- > TecDoc and other systems will be updated accordingly



## Iridium Power

- > The new Iridium Power box will have a yellow design in line with the global new packaging standard for the Iridium Power product line
- > The spark plugs will also have a technical update
- > The MOQ will remain 4pcs

## The changes include:

- > Removal of the green lines on the insulator
- > Change from crimped terminal to solid terminal (43 part numbers)
- > Change of the copper coloured nut to silver coloured (39 part numbers)
- > The box design and specification will gradually change in 2018. During this period, both old and new versions will be in circulation



4-Pack



Single Pack

## DENSO EUROPE B.V.

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[www.denso-am.eu](http://www.denso-am.eu)  
[www.denso-am.co.uk](http://www.denso-am.co.uk)

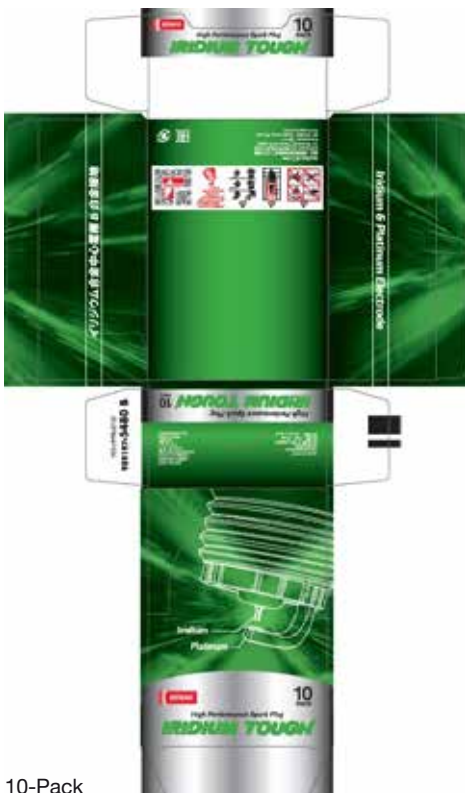
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### Iridium Tough

- > The new Iridium Tough box will be green instead of blue. This is in line with the global packaging standard colour which is already used in Japan
- > The MOQ will remain 10pcs
- > The spark plugs will also have a technical update

### The changes include:

- > Removal of the green lines on the insulator
- > Change from crimped terminal to solid terminal (24 part numbers)
- > The box colour will gradually change from blue to green in 2018. During this period, both old and new versions will be in circulation



10-Pack



Single Pack

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### Iridium Racing

- > These plugs are only for high performance racing engines, not for road use
- > Current Iridium Racing range is 55 part numbers
- > 9 part numbers already have a cardboard box
- > For 46 part numbers, the single plug plastic box will be changed to a cardboard box
- > The spark plugs will also have a technical update

### The changes include:

- > Removal of the green lines on the insulator
- > Change from crimped terminal to solid terminal (5 part numbers)
- > Change of the copper coloured terminal to silver colored terminal (17 part numbers)
- > The changes in the Iridium Racing range will gradually take place in 2018. During this period, both old and new versions will be in circulation



4-Pack



Single Pack

Further details of DENSO's spark plug range are available online at [denso-am.eu](http://denso-am.eu), on TecDoc or from your local DENSO Aftermarket contact.

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